

# Are You Smarter Than the Stock Market?

A fundraiser for  
Camp Charles Pearlstein

10460 North 56th Street—Scottsdale, AZ 85253

Circle any five of the fifty stocks shown (if we cannot distinguish which stock is circled, we will make our best guess). For your donation of \$20, we will “invest” a fictional \$2,000 for you in each of the stocks you selected beginning April 2, 2010. If your “portfolio” goes up more than anyone else’s by May 14<sup>th</sup>, you win the grand prize!

All calculations are done for you – all you have to do is check your inbox once a week for an update of your portfolio’s progress.

The “investment” is fictitious, but the prizes are real! (Complete rules are on the back of this Certificate)

**Cash prizes for 1<sup>st</sup>-4<sup>th</sup> place up to \$1000**  
Weekly prizes for #1 portfolio of that week

(Please Print Carefully)

Seller’s Name:

Player’s Name:

\_\_\_\_\_ Camp Charles Pearlstein already has my information on file

Player’s Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Telephone Number \_\_\_\_\_

E-mail \_\_\_\_\_

If you are entering more than one certificate, please only enter your information ONCE.

- 0 Autocircle (choose five for me at random)
- 1 AMZ Amazon.com-buy books on the web
- 2 AXP American Express Company-travel, banking
- 3 AMGN Amgen, Inc.-biological R & D
- 4 AAPL Apple Computer-computers & software
- 5 EAT Brinkers International-Maggiano’s,Chilli’s,etc.
- 6 JPM JP Morgan Chase-financial holding company
- 7 CAB Cabela’s Inc.-hunting , fishing stores & catalogue
- 8 COF Capital One Financial-credit card issuer
- 9 CNX Consol Energy-energy services
- 10 BWLD Buffalo Wild Wings-quick, causal dining
- 11 DPZ Domino’s Pizza-pizza making & delivery
- 12 CSCO Cisco Systems-computer network products
- 13 UPS United Parcel Service-package delivery
- 14 M Macys Inc-Department stores
- 15 KO The Coca Cola Company-soda pop and movies
- 16 CVS CVS Caremark Corp-retail and mail order drugs
- 17 DELL Dell Computer Corp.-mfg. personal computers
- 18 DIS The Walt Disney Company-amusement parks
- 19 DOW The Dow Chemical Company-plastics
- 20 CL Colgate-Palmolive-mfg. distr. consumer products
- 21 EBAY eBay Inc.-person to person trading
- 22 XOM Exxon Mobil Corp-oil company
- 23 F Ford Motor Company-cars and trucks
- 24 GE General Electric Company-electrical equip., NBC
- 25 TGT Target Corporation-discount store operator
26. VZ Verizon-communications services
- 27 MAR Marriott International-Hotels and lodgings
- 28 HNZ H.J. Heinz Company-ketchup, baby food, 57 more
- 29 INTC Intel Corporation-semiconductors
- 30 IBM International Business Machines-computers
- 31 JNJ Johnson & Johnson-health care products
- 32 SWX Southwest Gas-supplies natural gas
- 33 KR The Kroger Company-supermarket chains (Fry’s)
- 34 LOW Lowe’s Companies-building materials
- 35 MCD McDonalds Corporation-fast food chain
- 36 PFE Pfizer-pharmaceuticals
- 37 MSFT Microsoft Corporation-software
- 38 MYL Mylan Laboratories-mfg. generic drugs
- 39 NKE Nike, Incorporated-shoes, sportswear
- 40 NOK Nokia Corp.-wireless communications
- 41 COST Costco Wholesale Corp-wholesale warehouses
- 42 PEP PepsiCo, Inc.-soda pop, Taco Bell, Pizza Hut
- 43 TOL Toll Brothers-builds and sells homes
- 44 PPG PPG Industries-glass, paint, chemicals
- 45 PG The Proctor & Gamble Company-personal care
- 46 AFL AFLAC Incorporated-health and life insurance
- 47 TXN Texas Instruments-semiconductors
- 48 BUD Anheuser-Busch-brews and sells beer
- 49 WMT Wal-Mart Stores-discount retailer
- 50 YHOO Yahoo Inc.-internet media company



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“Are You Smarter Than the Stock Market?” **begins** when the Stock Market opens on **Monday, April 5th, 2010**, and **ends** when the New York Stock Exchange closes on **Friday, May 14, 2010**.

Your object is to **select a “portfolio” of five stocks** that will appreciate as much as possible during the course of the game. **The “portfolios” having the greatest value at the closing on Friday May 14, 2010, will be the winners.**

Your donation of **\$20** entitles you to a fictitious \$10,000 to invest in the common stock issue of exactly five (no more, no fewer) of the fifty corporations listed. \$2,000 will automatically be “invested” for you in each of the five stocks whose names or numbers you circle. The number of shares to be “purchased” of each circled stock will be calculated based on the closing price of the New York Stock Exchange as of Friday, April 2nd, 2010. No fractional shares will be “purchased.” But any excess “change” will be added to the value of your final “portfolio.”

The certificates with the highest final values will win final prizes of up to \$1,000.00. In addition the certificate that is worth most on each Friday (except the last) will win a weekly prize. In case of ties, prizes will be shared. Holders of the top dozen certificates each week will be notified by email. At the conclusion of the Stock Market Raffle, the certificate worth the **least** amount will win a **“booby prize”**.

No participant may claim more than one final prize.

If any number but five stocks are circled, the total shall be adjusted at random. By circling “AutoCircle” you will have your five stocks selected at random. All entries must be post-marked or delivered prior to **Friday, April 2nd, 2010**, in order for your circled choices to be honored. After this deadline, you may still enter but your choices will be ignored and five stocks will be selected at random. Camp Charles Pearlstein is the sole operator and judge of all of all “Are You Smarter Than the Stock Market?” rules.

**DIRECTIONS:** Please print your name clearly on each certificate. If you are purchasing multiple certificates, your address and telephone number needs to be printed on only one. If you write a check, please make it out to Camp Charles Pearlstein, and **put the certificate number(s) on the check**. Send in the original (white) and keep the copy (yellow) for your records. Weekly standings will be posted on [www.CampCharlesPearlstein.com](http://www.CampCharlesPearlstein.com)